

# The Collective Platform

REDUCE FRICTION FROM CARE DELIVERY ACROSS ALL POINTS OF CARE

## What is the Collective Platform?

The Collective Platform connects each member of a patient's care team together—hospitals, emergency departments, primary care, specialists, behavioral health, post-acute care, and health plans—for seamless collaboration even on the most complex patients. Encounter information is gathered automatically, granting insight into patient activity across the network. Care team members also have access to an aggregate patient file, where they can contribute curated details about the patient's care history and specific plans for future interventions.

## A coast-to-coast network

Built on Collective's broad nationwide network, the platform gives users information about any on-network facility at which their patients have an encounter regardless of state or region. Tens of thousands of providers depend on Collective to help them collaborate on their patients' needs.

## Identify and Support Vulnerable Patients in Real-Time with Proven Results

- Reduced avoidable hospital admissions and readmissions
- Improved efficiency in post-discharge follow-up
- Reduced emergency department encounters from frequent utilizers
- Increased savings—both at an organizational level and statewide
- Reduced opioid prescriptions coming from the emergency department and reduced opioid overdoses
- Improved satisfaction from both patients and providers

## Distinct access portals for each point of care

Collective EDie	emergency department providers	Identifies high-risk patients who walk in “the front door” of a health system; delivers key insights to providers at the point of care
Collective Inpatient	care/case managers, navigators	Enables identification of complex patients and collaboration across care settings for key value-based care initiatives like BPCI-A, etc.
Collective Post-Acute	SNFists	Improves transitions of care by electronically routing discharge information from acute facilities; improves data transmission from post-acute settings to/from the emergency department

Collective Behavioral	behavioral health providers	Alerts behavioral health providers when active patients are having an acute encounter; shares care plan information and active behavioral treatment relationships where explicit consent exists (supports 42 CFR Part 2 patient opt-in)
Collective ACO	ACO care managers, ACO network providers	Communicates in real time when and where members are having clinical encounters and stratifies encounters into cohorts of interest—each with a respective set of alerts and workflow orchestrations; captures and shares care plans/guidelines and care history information on high-risk members who traverse the Collective Network
Collective Ambulatory	clinic physicians, case managers	Alerts providers when complex patients of interest (i.e., those defined in analytics) have encounters across the Collective Network; captures and shares care plans/guidelines and care history information on complex members who traverse the network
Collective Plan	risk-bearing entity care managers, case managers, etc.	Communicates in real time when and where members are having clinical encounters and stratifies encounters into cohorts of interest—each with a respective set of alerts and workflow orchestrations; captures and shares care plans/guidelines and care history information on high-risk members who traverse the Collective Network

## ABOUT COLLECTIVE MEDICAL

Collective Medical closes the communication gaps that undermine patient care.

With a nationwide network engaged with every national health plan in the country, hundreds of hospitals and health systems and tens of thousands of providers, Collective Medical's system-agnostic platform is trusted by care teams to identify at-risk and complex patients and facilitate actionable collaboration to make better care decisions and improve outcomes.

Based in Salt Lake City, Collective Medical's technology is proven to streamline transitions of care, improve coordination across diverse care teams, and reduce medically unnecessary hospital admissions.